

## Social Innovation & Inclusive Entrepreneurship Workshop

**February 23-24, 2024 | Mirzapur (Varanasi), Uttar Pradesh**

Powered by *Centre for Social Innovation and Inclusive Entrepreneurship, Development Alternatives*

Join our two-day, immersive capacity-building programme on application of social innovation tools and processes for entrepreneurship development. It will take you through a unique, community centred approach to entrepreneurship, that goes beyond the traditional linear method.

### Who is it for?

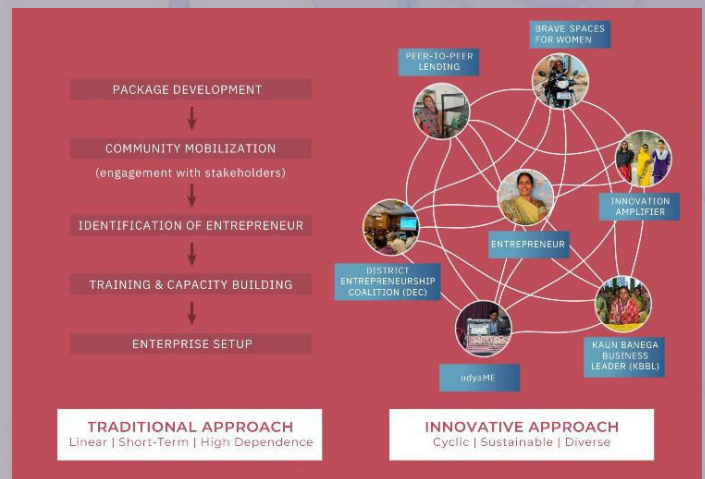
The workshop is for you if you have 7-12 years of work experience in the development sector and believe in sustainable long-term solutions for inclusive rural prosperity and growth

### What will you learn?

Understanding the needs and aspirations of rural entrepreneurs | Strengthening district level entrepreneurial ecosystems | Enabling enterprise support services through a Technology, Finance, Market and Capacity building (TFMC) framework | Project management and learning systems

### Curriculum

- ❖ The WHY, WHAT and HOW of social innovation and inclusive entrepreneurship
- ❖ Social innovation and systems thinking approaches and their application in the development sector
- ❖ Pathways for grounding inclusive entrepreneurship in rural settings
- ❖ Tools for designing, implementing and managing entrepreneurship programmes
- ❖ Interactive sessions with expert guest speakers



### Schedule

**Day 1**  
Friday, February 23, 2024

Introduction to social innovation for inclusive entrepreneurship

**Day 2**  
Saturday, February 24, 2024

Unpacking social innovation in-practice, immersive exposure to social innovation tools

The workshop starts at 10:00 am on February 23, 2024 and ends at 5:00 pm on February 24, 2024.

For more details, contact Rashika at [imedf@devalt.org](mailto:imedf@devalt.org)

**Limited seats available! Register now to secure your seat!**

## Our Illustrious Guest Speakers and Faculty



**Shrashtant Patara**, CEO of Development Alternatives Group is an architect by training. His focus is on systems change, social innovation, and entrepreneurship, resulting in the co-creation of multi-stakeholder based service delivery models. Shrashtant is a Fellow of The Rockefeller Foundation's Global Programme on Social Innovation and has completed a programme on leadership for system change conducted by Harvard Kennedy School and the Schwab Foundation.

**Kanika Verma** is the Associate Vice President of the Development Alternatives Group and leads their Green and Inclusive Entrepreneurship vertical. She is passionate about social innovation and systems change and sees herself 'building bridges' from grassroots work to global discourse on inclusive innovation, entrepreneurship and the future of work. She is a part of the Schwab Foundation working group for building the social economy in India. She is currently pursuing an M.Phil. with a specialisation in Inclusive Innovation at University of Cape Town.



**Smita Ram** is the co-founder and CEO of Rang De and her belief in the power of civil society to influence change has been instrumental in shaping Rang De. She has a master's degree in social work and rich experience working for social initiatives in India as well as the UK.



**Neeraj Ahuja** is part of the senior leadership team at Transform Rural India (TRI) Foundation. He has experience across diverse sectors including multinational companies, government, and non-profit organizations. He leads the Rural Youth economic opportunity programme in TRI and is responsible for fostering partnerships with global and domestic philanthropic organizations, key government ministries, and the private sector. He has also been a part of the Prime Minister's Fellows Programme.

**Prema Gera** has over 30 years of experience in programme design, management and policy advocacy with national and international NGOs, foundations, bilateral donor agencies. She has worked for a decade with the United Nations. Currently, she is an Advisor to Development Alternatives, on their social innovation-led inclusive entrepreneurship and women's economic empowerment programme.



## Our Expert Facilitators

**Shabnam Durani** with over a decade of work experience, leads Knowledge, Learning and Communications for the Green and Inclusive Entrepreneurship vertical at the Development Alternatives Group. She is proficient in programme management, marketing and communications. Shabnam holds entrepreneurial experience and co-founded Tent Jewellery, an initiative to empower women and create livelihood opportunities.



**Debasis Ray** is a development professional at Development Alternatives and has extensive experience in operationalizing a social innovation-led approach to on-ground micro-enterprise development with expertise in delivering enterprise support services for development of inclusive entrepreneurship. He is a certified SEED trainer for Green Businesses and has ILO certification.



**Supriya Shukla** brings rich experience at the grassroots level in the inclusive entrepreneurship space to Development Alternatives. Her strengths are in knowledge building, data management, analysis and project coordination in social innovation-driven projects for promoting entrepreneurship-led job creation.

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