



Indian Micro Enterprises Development Foundation

...making entrepreneurship possible





Tamarind Processing

Lac & NTFP Cluster, Gumla, Jharkhand

OUR FOUNDATION

Where It Began

1996

FOUNDED



A Special-Purpose Vehicle

Established in 1996 as a special-purpose vehicle of the Development Alternatives (DA) Group.



A Section 8 Company

Registered as a not-for-profit Section 8 Company under the Companies Act, 2013.

Vision

To enable opportunities for all to have sustainable and dignified livelihoods, with an impact on environmental, social, and economic value chains.

IMEDF was set up to build an ecosystem for green and inclusive entrepreneurship. Through three business verticals — Project Management Services, Enterprise Support Services, and Capacity Building for Multiplication — IMEDF works with collectives, entrepreneurs, and institutions to make entrepreneurship possible for people on the threshold of setting up micro-enterprises.

IMEDF THRUST AREAS



Project Management Services



Enterprise Support Services



Capacity Building for Multiplication



1,00,000

farmers & artisans reached with dignified livelihoods

100 / day

micro-enterprises serviced daily by March 2027

Unique Position & Value Proposition

42 Years of Experience



Draws upon DA Group's rich experience developing sustainable livelihood models.

Multidisciplinary Expertise



Access to green and inclusive collective enterprise development know-how.

Built to Scale



Replicates collective and individual enterprises, influencing grassroots solutions.

Knowledge & Toolkits



Curates inclusive entrepreneurial solutions for rural communities, CSOs, students and government.

Diverse Support Portfolio

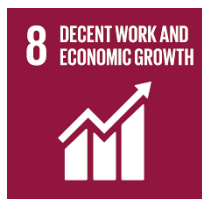


Enterprise support services tailored to individual and group personas.

Green Transition



Promotes social and environmental consciousness, enabling Local Green Enterprises.



Recognised for Good Practices under UN SDGs 9 & 10, 2021, for advancing industry, innovation, infrastructure and reduced inequalities across our cluster network.

PROJECT MANAGEMENT SERVICES

SFURTI:

Scaling Clusters, Sustaining Livelihoods

Clusters are a multiplication engine for enterprise development and a catalyst for creating a sustainable and inclusive economy.

IMEDF is a Nodal Agency of the Ministry of Micro, Small & Medium Enterprises (MSME), Government of India, for development of clusters under the Scheme of Fund for Regeneration of Traditional Industries (SFURTI).

Our Project Management Services initiatives use green and employment-intensive technologies to build production facilities designed to maximise positive impact on people and the planet.



Nodal Agency

Ministry of MSME, Govt. of India

Process Innovation

Value Chain Development

Local Ecosystem Strengthening

A Story of Success

In Paschim Medinipur of West Bengal, artisans of the Child & Social Welfare Society Matcraft Cluster develop eco-friendly home and fashion products using GI-tagged Madurkathi (Babui) grass and cotton yarn. Traditionally used for mats, this biodegradable fibre is transformed into vibrant, hand-stitched accessories.

The cluster showcased its rich legacy at Craftकथा Chapter II in February 2025, curated by AIACA (All India Artisans and Craftworkers Welfare Association) with My E-Haat — celebrating authenticity and sustainability through natural dyeing, improved looms, and fairtrade practices that blend tradition with innovation.

Craftकथा Chapter II · Feb 2025 · Curated by AIACA × My E-Haat



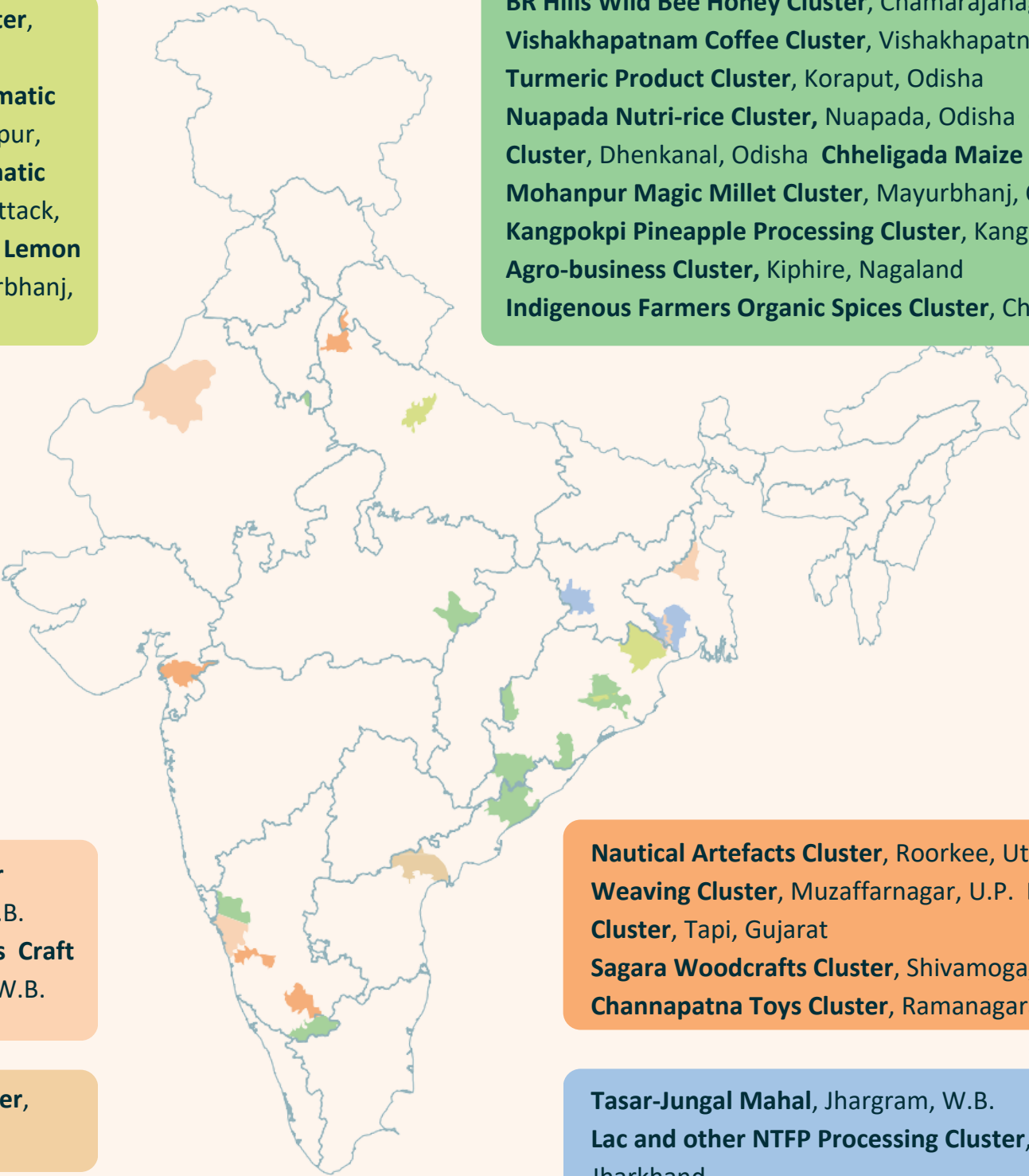


30 Clusters | 30,000+ Livelihoods | 5 Years

IMEDF has incubated 30 clusters across India, leading to enhanced income, efficiency, and dignified livelihoods for over 30,000 people in the last five years.

Medicinal Plant Cluster,
Barauliya, U.P.
Churachandpur Aromatic Cluster, Churachandpur, Manipur
Banki Aromatic Products Cluster, Cuttack, Odisha
Palmarosa & Lemon Grass Cluster, Mayurbhanj, Odisha

Tijara Fruits and Vegetable Cluster, Alwar, Rajasthan
Dindori Cold Press Oil Cluster, Dindori, M.P.
Sirsi Pepper and Cardamom Cluster, Sirsi, Karnataka
BR Hills Wild Bee Honey Cluster, Chamarajanagara, Karnataka
Vishakhapatnam Coffee Cluster, Vishakhapatnam, A.P. **Koraput Turmeric Product Cluster,** Koraput, Odisha
Nuapada Nutri-rice Cluster, Nuapada, Odisha **Chandrasekar Groundnut Cluster,** Dhenkanal, Odisha
Chheligada Maize Cluster, Gajapati, Odisha
Mohanpur Magic Millet Cluster, Mayurbhanj, Odisha
Kangpokpi Pineapple Processing Cluster, Kangpokpi, Manipur
Agro-business Cluster, Kiphire, Nagaland
Indigenous Farmers Organic Spices Cluster, Churachandpur, Manipur



Labpur Banana Fiber Cluster, Birbhum, W.B.
Mat and Babui Grass Craft Cluster, Mednipur, W.B.

Gold Jewellery Cluster,
Guntur, A.P.

Nautical Artefacts Cluster, Roorkee, Uttarakhand
Rope-Weaving Cluster, Muzaffarnagar, U.P. **Bamboo Craft Cluster,** Tapi, Gujarat
Sagara Woodcrafts Cluster, Shivamoga, Karnataka
Channapatna Toys Cluster, Ramanagara, Karnataka

Tasar-Jungal Mahal, Jhargram, W.B.
Lac and other NTFP Processing Cluster, Gumla, Jharkhand



Medicinal & Aromatic Clusters



Lifestyle Clusters



Food & Beverages Clusters



Home Decor Clusters



NTFP Clusters



Service Clusters

Products, People, Impact

150+

Products across Food & Beverages, Medicinal Plants, Lifestyle, Home Decor & NTFPs

730

Artisans per cluster on average — 350+ of them being women

₹4,500→ ₹9,000

Average monthly income of farmers & artisans, nearly doubled

37

Ethnic groups engaged, including Particularly Vulnerable Tribal Groups (PVTGs)



Under the Sitaram Rao Case Study Competition, two case studies from IMEDF SFURTI clusters were published in 2021.

SECTORS & MAJOR PRODUCT LINES



Food & Beverages

Spices, Oils, Millets, Honey, Groundnut & Maize



Medicinal Plants

Essential Oils, Green Tea, Turmeric Latte, Herbal Products



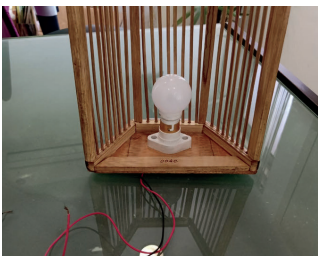
Lifestyle

Apparel, Bedsheets, Curtains, Stoles, Bags



NTFP

Chironjee, Tamarind, Lac Bangles, Tasar



Home Decor

Toys, Nautical Artefacts, Furniture & Utility Products

IMEDF AT A GLANCE

* As of July 2026

₹959M*

SFURTI Grant

30

Clusters

15

States

45+

Partners

8

Women-led
Clusters

100,000+

Women Artisans

30,000+

Livelihoods

12,000+

SC & ST Artisans

117

Farmer-Producer
Organisations

*Farmer plucking coffee beans,
Visakhapatnam Coffee Cluster*



ENTERPRISE SUPPORT SERVICES

udyaME

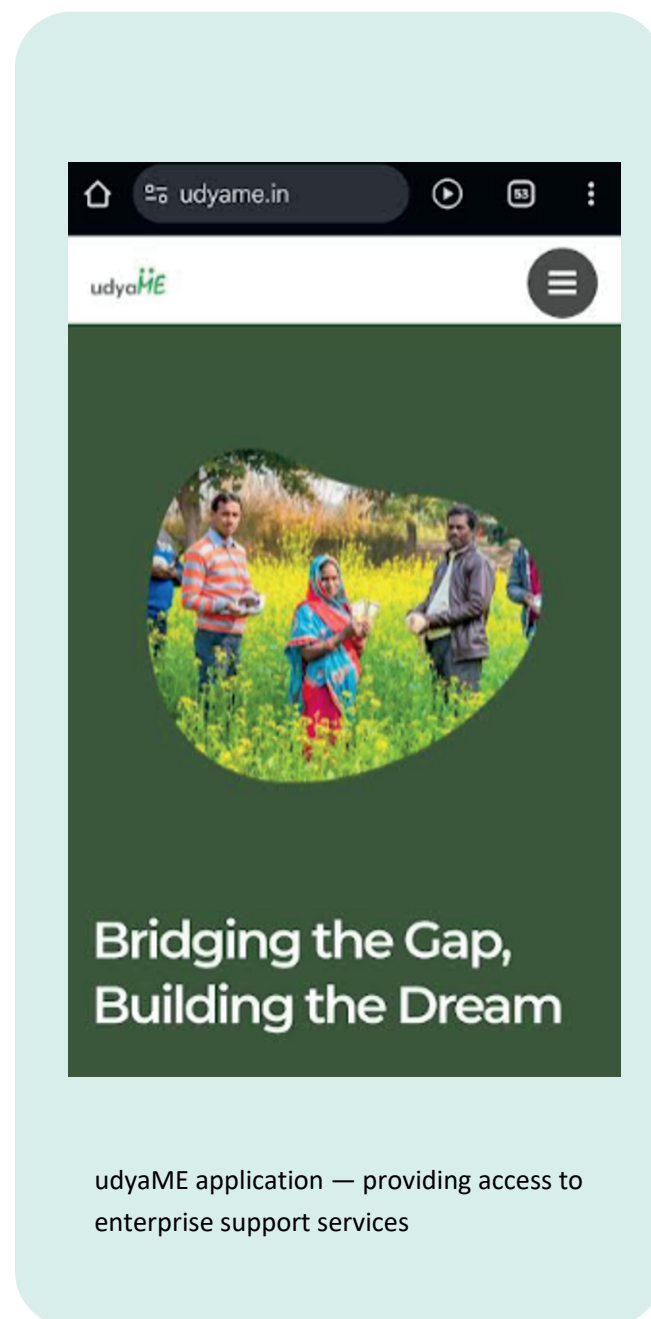
A phygital platform for grassroots entrepreneurs

Established in 2021, udyame caters to the unmet needs of underserved communities and entrepreneurs — through digital channels (website and mobile app) and a physical network of Common Service Centres called udyame kiosks.

These kiosks offer green technology solutions and enterprise development services essential for building successful micro-enterprises cost-effectively. Through the platform, ₹89 million has been disbursed to entrepreneurs across 6 states: Bihar, Haryana, Madhya Pradesh, Maharashtra, Odisha and Uttar Pradesh.

The platform aims to promote, empower, and catalyse entrepreneurial micro-movements nationwide.

- 3,793+ Enterprises impacting 7,586+ jobs
- 60+ Regional partners in collaboration
- 6,000+ Users on the udyame website
- 2,040+ Entrepreneurs accessed ₹89M in credit



A Story of Success



Naval Kishore Kushwaha

Asati Khas, Madhya Pradesh

A teacher turned entrepreneur, Naval Kishore launched a Customer Service Center in 2020 offering railway ticket bookings. Connecting with IMEDF's udyame initiative brought financial support to expand his kiosk.

Today he delivers insurance, MGNREGA applications, government schemes and digital payments to 20–25 villagers daily. His income has doubled and his vision now is a full-fledged computer education hub for his community.

udyame Provides Support To Entrepreneurs & Grassroots Organisations

-  Access to a pool of technology solutions
-  Linkages to new markets, aggregators & e-commerce platforms
-  Access to low-cost credit
-  Skill development — sector-specific and on entrepreneurship
-  Convergence with government schemes

Last-mile delivery is ensured through a physical network of over 196+ udyame kiosks — the single point of contact for entrepreneurs seeking documentation, finance, technology, training and information, concentrated in Bundelkhand, Madhya Pradesh, and Eastern Uttar Pradesh.



2.5–3 months → 3 weeks

*Average time to set up an enterprise, through udyame services**

**In Eastern Uttar Pradesh and Bundelkhand*

Capacity Building — In the Field



Capacity building sessions conducted with civil society organisations, non-governmental organisations, government institutions, and technical institutions.

Through collaboration and co-creation, we leverage our **knowledge base** to design and transfer **customised** methods and tools that address systemic challenges faced by grassroots entrepreneurs, collectives, and facilitating agencies.

Capacity Building for Multiplication

IMEDF uses innovative tools and processes to empower individuals and communities in building robust entrepreneurial ecosystems.

The evolution of these tools and processes is guided by a social innovation approach in which they are customised to meet the specific needs of stakeholders in different geographies.

IMEDF is building a “collaboratory” on cluster development and entrepreneurship programmes with partners across different platforms. Through our knowledge base, we aim to create impact at scale with other organisations, CSOs, NGOs, students, and government institutions.

IMEDF has developed an Inclusive Entrepreneurship (SAM-UDYAM) Collaboratory containing modules on social innovation approaches, and enterprise development and support services.

In collaboration with AICTE*, IMEDF has conducted 4 training programmes spanning 12 days (40-hour capsules) for university faculty in Bihar, Odisha, Rajasthan, and the Northeast Region (NER).

15

Toolkits

100

Compendium
Packages

20+

Research Papers

4

Knowledge Modules



Enterprise Compendium

100 enterprise ideas, co-created
and validated with communities



IMEDF Insights

Quarterly newsletter



Customised Toolkits

Building capacities of stakeholders
across geographies

Global & Grassroots Reach



Glimpses from online capacity building sessions conducted with SFURTI clusters, partner organisations and CSOs, and training programmes with NILERD and AICTE.

Building upon a knowledge base through collaboration and co-creation, we design and transfer customised methods and tools to address systemic challenges faced by grassroots entrepreneurs, collectives and facilitating agencies.



International Training Program on Resource Efficiency & Circular Governance

Conducted in collaboration with the National Institute for Labour Economics Research and Development (NILERD), attended by 30 participants from 14 developing countries.

Capacity Building for Multiplication

ONLINE WORKSHOP THEMES

- How to Scale Rural Enterprises?
- Marketing Solutions for Enterprises in the Food & Beverages Sector
- E-Commerce as a Growth Driver
- Insights Into a Project Report
- Present Trends in Women Entrepreneurship
- Empowering Rural Innovations through Market Linkages

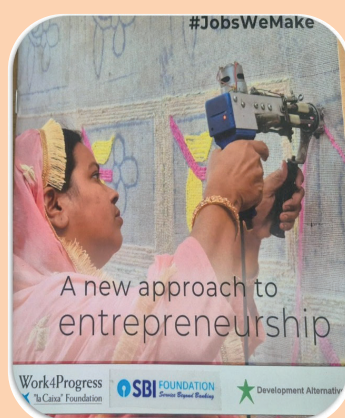
IMMERSION PROGRAMMES

- Rural Collective Enterprises Immersion Program - Bajju, Bikaner.
- Spinning Livelihoods, Stitching Sustainability immersion program - Santiniketan, Bolpur.

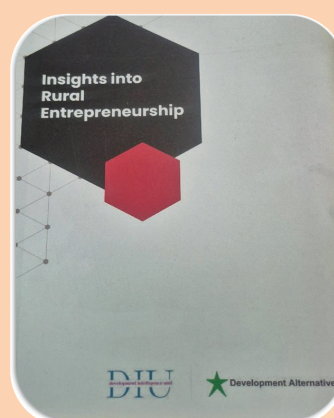
The major goal of these workshops is to promote a better understanding of market-based solutions for SMEs, collective enterprises, to ensure visibility of the products and services and facilitate economic empowerment.

100+ Participants
25+ Partner Organisations

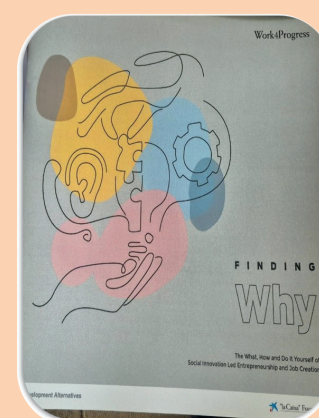
Udyogini · CREATE · Tarasankar
Panchgram Seva Samiti · Partnership in
Progress Mission Foundation ·
Lokadrusti · Unchin Foundation · Child &
Social Welfare Society · CIBART · Fortune
· MEARDS · MACS · Eastern Ghats ·
IINREM · Urmul · RWUS · SHEDA · ATREE
· NEIDA · End Poverty · IAEET · Maa
Ramachandi Foundation · PRADAN ·
MAYA · Hindalco CSR · Younite Pvt Ltd ·
Polestarre, among others.



Jobs We make – Newsletter

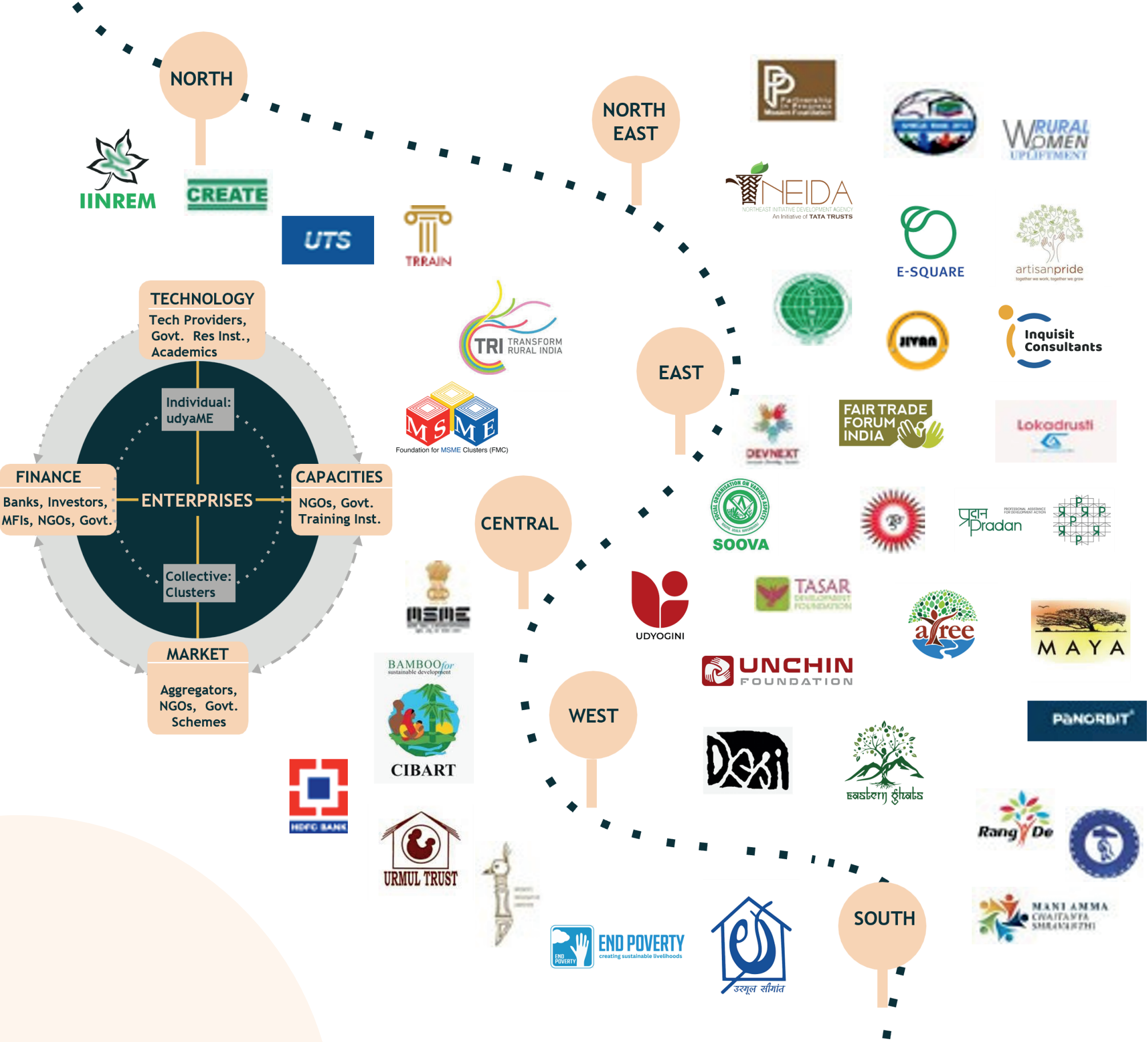


Insights Into Rural Entrepreneurship-
Survey report showcasing entrepreneurship
promotion in rural India tends to follow more of a
'self-employment' promotion with a major focus
on Own Account Enterprises



WHY Toolkit-
The What, Why & How of Social
Innovation Led Entrepreneurship & Job
Creation

Partnerships & Collaborations



Partner with IMEDF for Impact at Scale



Matured Collective Enterprises

Clusters have matured as collective enterprises — good investment opportunities for scaling and expansion.



Technology Transfer

Powering sustainable livelihoods through green technology solutions, know-how and capacity building support.



Business Support Network

Business support service providers, technology providers, financial institutions and market aggregators.



Knowledge Building

Disseminating information and building capacities through transference of our tools and processes.



Sector Expertise

Development sector experts and research institutions guiding evidence-based practice.



Collaborative Action

Creating impact at scale by activating networks that enable a shift in local systems.



Connect with us at

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DEVELOPMENT ALTERNATIVES GROUP

Development Alternatives is the world's first social enterprise dedicated to sustainable development — a collaboration of organisations with not-for-profit research objectives and social enterprise ambitions, delivering socially equitable, environmentally sound, and economically scalable outcomes.

For 42 years we have designed, delivered, and promoted scalable solutions enabling better lives and resilient economies for everyone — especially vulnerable communities, women, farmers, and young people in India.

Our green and inclusive technology innovations for habitat, water, energy and waste management have reduced poverty and rejuvenated natural ecosystems in India's most underserved regions. IMEDF is a special-purpose vehicle committed to accelerating impact in entrepreneurship and job creation.

IMEDF

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Website



udyame



LinkedIn



Instagram

