IMEDF INSIGHTS

Indian Micro Enterprises Development Foundation

CELEBRATING 40 YEARS OF DEVELOPMENT ALTERNATIVES

Participants at the Comic Workshop of the Capacity Building session

IMEDF is a social enterprise vehicle of the Development Alternatives Group. Its major lines of business are cluster development, micro enterprise development and capacity building.

OUR ACHIEVEMENTS

INR 1280 MILLION	22,000+	9000+	43+	30	12
INVESTED	FARMERS AND ARTISANS	WOMEN	PARTNERS	CLUSTERS	STATES

IMEDF sets up 'Collaboratory' for Capacity Building programmes

IMEDF has set up a 'Collaboratory'(Collaborative Laboratory), for knowledge sharing on inclusive entrepreneurship initiatives, which will strengthen capacities of organisations in the development sector to create sustainable livelihoods.

As part of this initiative, IMEDF conducted a three-day Capacity Building session on Enterprise Development for four organisations from April 17-19, 2023 in Hoshangabad district of Madhya Pradesh.

The objective of the workshop was to build a concrete pathway for placing entrepreneurs at the centre of rural development.

There were 25 participants, including executives from five States - Jharkhand, Chhattisgarh, Odisha, Bihar and Maharashtra. The session covered inclusive entrepreneurship business models, and Social Innovation tools for holistic enterprise development. The trainees engaged in various group activities, such as a Comic Workshop moderated by the trainers.

Check our Course outline at www.imedf.in/capacity-building

Participants from PRADAN, Manjari Foundation, Chaitanya Foundation, and PRAN with the certificates

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Cluster Development

Jamun (Java Plum or Indian Blackberry), one of the ten NTFPs to be developed into value-added products

Partnership established with Department of Science & Technology-Core Support Group in Madhya Pradesh

'Aliwara Non Timber Forest Products Cluster' in Chhindwara district of Madhya Pradesh, a joint collaboration of M.P. Vigyan Sabha, a DST-CSG and IMEDF was sanctioned by the Ministry of MSME, Government of India under SFURTI. The cluster comprises of 1500 tribal farmers, including 628 women, belonging to Gond and Pardhan tribe. Under the intervention, they will make value-added products from wood apple, custard apple, amla, honey, tamarind, mahua, and non-edible oilseeds.
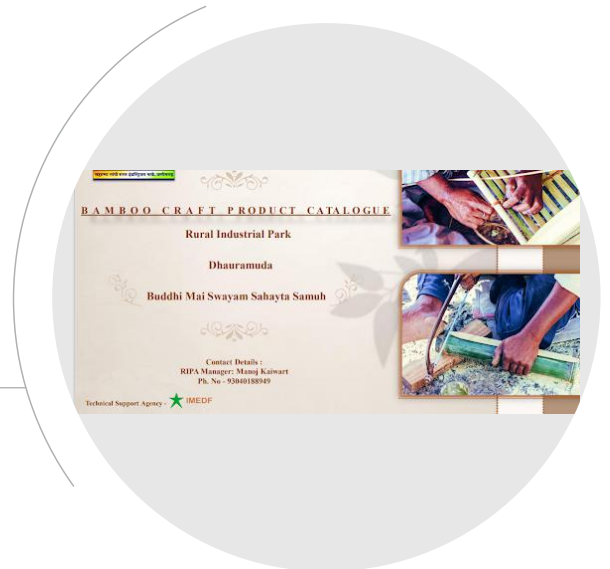

IMEDF in the Media
Scan the QR Code to watch how Barauliya Medicinal Plants Cluster, Uttar Pradesh makes value-added products of turmeric and moringa!

Product Catalogue of IMEDF-supported Rural Industrial Parks released in Chhattisgarh

A Catalogue of 50+ products has been launched for Rural Industrial Parks (RIPAs) in Bilaspur district of Chhattisgarh. RIPAs are an initiative of Government of Chhattisgarh where IMEDF is providing technical support on branding, marketing, and capacity building in 08 blocks. The products range from fly ash bricks, bamboo crafts, cattle feed, dairy, mushroom, bakery, spices, garments, and detergents.

IMEDF is supporting RIPAs in Bilaspur district of Chhattisgarh as a Technical Support Agency

Two awards were conferred to the cluster - Retail & Commerce, and The Most Promising MSME

Churachandpur Aromatic Cluster wins the 'Most Promising MSME' award

Churachandpur Aromatic Cluster, Manipur won the Most Promising MSME award in the East zone at the Thinkers of Tomorrow initiative by Symphony Ltd and News18 Network. The award felicitated the cluster for fostering a culture of invention, inclusion, and employee care. The cluster has 850+ farmers, including 350+ women who make lemongrass essential oil and promote under the brand - Thangching Herbals. The products can be explored at their website - tcherbs.in.

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udyaME

One-stop platform for Micro Entrepreneurs
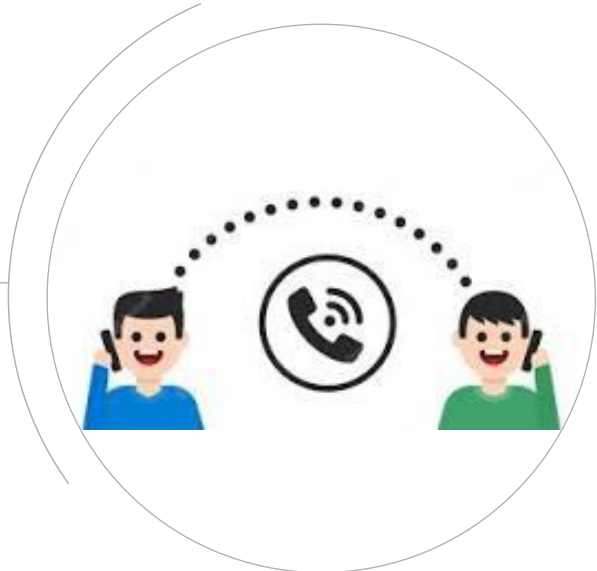
udyaME Vaani aired for entrepreneurs in U.P.

Our digital platform - udyaME has launched 'udyaME Vaani', an Interactive Voice Response System (IVRS) based community media platform in partnership with Gram Vaani.

The innovation provides 24*7 live and free information on entrepreneurship to aspirational and existing entrepreneurs on their mobiles.

The technology allows entrepreneurs to not only listen to real-time inputs but also ask queries on how to set up and enhance their enterprises.

udyaME is a phygital platform that caters to the unmet demands of the entrepreneur by delivering enterprise support services at the last mile through a network of udyaME kiosks as channel partners.

IMEDF has partnered with the social investing platform Rang De for low-cost and timely credit delivery services for micro-enterprises.

The toll-free helpline number will help entrepreneurs in rural areas setup and scale their enterprises

udyaME Enterprise Fund

Invest in this fund →

Invest in the job makers of today to build an inclusive tomorrow!

Entrepreneurs in rural India create jobs for millions of people entering the workforce every year.

Easy and affordable access to credit can enable these entrepreneurs, particularly women and youth, who are on the threshold of entrepreneurship, to overcome barriers and set up small businesses. **Development Alternatives Group** has been working extensively for empowering these inclusive entrepreneurs to create local jobs.

In just hours and days, you can help make entrepreneurship much more inclusive and create millions of jobs in rural India with just the click of a button!

Funds Raised	Impact
Raised **₹2,03,25,422**	Disbursed **₹1,98,32,500**
Social Investors **3758**	Entrepreneurs **399**

udyaME Enterprise Fund raises INR 2 crores from 3500+ Social Investors

Scan now to be a Social Investor

ENTREPRENEUR STORY

Energy Transition : Solar-powered Oil Expeller

Anand Sahu, 25 years old, runs a solar-powered oil expeller and flour mill in Jhansi district of Madhya Pradesh.

He used to operate his enterprise on diesel which incurred an expenditure of INR 20,000 monthly. With support from Development Alternatives in May 2022, he installed a solar system to switch to renewable energy instead of conventional fuel. This initiative has helped him save INR 15,000 monthly in operating costs and his net profit has increased to INR 33,000 per month.

Anand is the first entrepreneur to install a solar-operated enterprise In his village.

Anand Sahu at his green enterprise

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Cluster Products

BEAT THE HEAT WITH HEALTHY DRINKS FOR SUMMERS

The Goodness of Bael Juice

**Aliwara NTFP Cluster
Madhya Pradesh**

Major Products:
Wood Apple Juice, Blackberry Juice, Custard Apple Juice

The Freshness of Pineapple Squash

**Kangpokpi Pineapple Processing Cluster
Manipur**

Major Products:
Pineapple Candy, Jam, Pickle

Taste the Delight of Cold Coffee

**Vishakhapatnam Coffee Cluster
Andhra Pradesh**

Major Products:
Robusta & Arabica Coffee Powder

★ IMEDF

★ Development Alternatives